

PEG HARVARD

Peg Harvard, Inc. • 4091 Eatonton Rd., Madison, GA 30650

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QUALIFICATIONS PROFILE

Creative and multitalented Graphic Designer with extensive experience in all phases of print design. Highly skilled in client and vendor relations and negotiations, talented at building and maintaining good partnerships. Capable of taking responsibility to see a job from start to finish. Accustomed to performing in deadline-driven environment, with the ability to work within budget and printing requirements.

Creative experience in the following:

PRINT

- Brochures, Flyers, Newsletters
- Logos, Business Cards
- Posters, Post Cards
- Packaging

PHOTOGRAPHY

- Digital Photography
- Retouching
- Enhancement

WEB & MULTIMEDIA

- Website Design
- PowerPoint Product Presentations
- CD Cover Design

PROFESSIONAL EXPERIENCE

Peg Harvard, Inc., Madison, Georgia, 1986 - Present

CEO & Chief Graphic Designer

Successfully coordinate and manage wide variety of graphic design projects from concept through completion. Work closely with clients to create vision, conceive designs, and consistently meet deadlines and requirements. Coordinate project to meet all given requirements to clients' satisfaction.

Key Achievements:

- Successfully completed client projects worth multi-millions of dollars of packaging design.
- Provided layout and design for corporate contracts under extremely tight deadlines.
- Established trusting relationships with vendors and key clients.

Wellington Leisure Products, Madison, Georgia 1984 - 1986

Graphic Design & Production

Successfully converted ideas into concrete designs for sales collateral, packaging, product graphics and catalogs. Create family product look for packaging created for multiple corporate divisions. Created in house point of purchase signage and prototypes successfully for corporate divisions' needs.

Key Achievements:

- Coordinated efforts by permanent and freelance artists to achieve results for multiple projects.
- Provided design for corporate divisions for high-end packaging projects, ski graphics, life vest designs sale sheets, flyers and catalogs.
- Provided product illustration in pen and ink for ads of all items in product line.

The Foot Print, Estero, Florida, 1981 - 1983

Graphic Artist, Pre-Press & Pressman

Provide layouts for multiple printing projects. Also provide hand-drawn line art for logos, business cards, brochures and flyers as needed. Handled all jobs received from conception through the printing process to the finished product.

Key Achievements:

- Developed graphic design for printing company that increased overall quality of production and increased customer satisfaction.

EDUCATIONAL BACKGROUND

One and one-half years of schooling at Edison Junior College, majoring in fine art.

Total of 7 years specialized schooling plus correspondence schooling majoring in fine art.

Three years individualized on-the-job training in high end commercial graphic design.

TECHNICAL PROFICIENCY

Platforms: Mac OS 9/10/X, Windows 1998/2000/XP

Applications: Adobe Illustrator, Photoshop, InDesign and PageMaker; QuarkXPress; CorelDRAW; MS FrontPage, Web Express; MS Office Suite (Word, Excel, PowerPoint).